



South Portland Business Association
Board Meeting via Zoom
October 1, 2020
Minutes

Board Members Present: Mark Eves, Kevin Countryman, Malea, Chris Hatfield, Kelaiah Erickson, Brad Nase, Cathy Newman, Erich Knipschild, Tracey Abell

Board Members Absent: Kevin Countryman, Chris Hatfield, Brad Nase, Tracey Abell

Executive Director: Pam Lemire

I. CALL TO ORDER:

The meeting was called to order at 08:45 am by President Mark Eves

II. AGENDA ITEMS:

- The minutes from the September meeting were approved.
- **Erich Knipschild** – our newest Board Member was introduced to the Board.
- **Calendar Project:**
 - Our first newsletter went out last month – 7 businesses sent in requests for listings. 61 out of 190 opened the newsletter.
- **Other Business:**
 - Mark is contacting the Portland Business Alliance to see how we can work together.
 - Malea brought up the idea of a Holiday greeting card. Pam will look into some options and report back to the Board.

Meeting was adjourned 9:40 am

The next meeting will be Thursday, November 5 at 8:45 am via Zoom. Details to follow.