



South Portland Business Association
Board Meeting via Zoom
July 23, 2020
Minutes

Board Members Present: Mark Eves, Kevin Countryman, Malea

Board Members Absent: Chris Hatfield, Brad Nase, Cathy Newman

Executive Director: Pam Lemire

I. CALL TO ORDER:

The meeting was called to order at 1:00 pm by President Mark Eves

II. AGENDA ITEMS:

- The minutes from the March meeting were approved.
- **Member Update:** 43 out of 65 paying members have renewed
- **Financials:** Mark suggested that since we have no revenue until next June, we keep a minimum of \$2,000 in our bank account. Leaving \$6,000 to budget for the coming year – or an average of \$500 a month. The Board agreed to accept the proposal (absent members agreed via email).
- **Calendar Project:**
 - Pam will continue to develop a list of all businesses in our district.
 - After reaching out to all businesses in our district (not just our members) we will develop a two-month calendar of special events/promotions. In addition to sending this calendar to all businesses, this would also be placed on our website.
 - Mark will prepare the initial letter to send to businesses.

New Board Members: Malea, Brad and Pam have formed a “nominating committee”. They will approach selected members to see if they would like to serve on our Board.

Meeting was adjourned 1:43 pm.

The next meeting will be Thursday, August 6 at 8:45 am via Zoom. Details to follow.