



South Portland Business Association
Board Meeting
June 6, 2019
Minutes

Board Members Present: Kevin Countryman, Cathy Newman, Brad Nase, Danielle Brunner, Brian Tanz, Rich Rizk

Board Members Absent: Mark Eves, Malea, Chris Hatfield

Executive Director: Pam Lemire

I. CALL TO ORDER:

The meeting was called to order at 08:44 am by President Richard Rizk

II. AGENDA ITEMS:

- The minutes from the May meeting were approved.
- Election of Officers for 2019/2020 membership year:
 - Richard Rizk, President
 - Mark Eves, Vice President
 - Brian Tanz, Treasurer
 - Malea, Secretary
- **Committee Reports**
 - **Transportation Committee-**
 - Rich gave an update on transportation issues discussed at the recent SPNA meeting:
 - PBOT has hired a project manager for the Ross Island Bridge reconfiguration project. It is possible that PBOT will need to

acquire more property in order to implement the project. An open house will be held in July to share more details of the project. Date has not been finalized yet.

- The SW Corridor Project is working on the following:
 - River Plan Committee to work on the Willamette Greenway Project.
 - Macadam Avenue project – to make Macadam user/ Pedestrian/Biker friendly. Possible bike lanes and more cross walks.
 - Barbur Blvd Project—how to connect Barbur Blvd to Naito Parkway.
 - Sign Caps – SPNA is working to have sign caps on our street signs – designating local neighborhoods (i.e. Lair Hill)
 - **Branding Committee**-No updates
- **Membership Drive:** Pam reported that only 6 members have renewed. Dani has agreed to help in making calls to members. Pam will send follow up emails and electronic invoices.
- **Address Change:** Urban Office has agreed to chair a project to promote the new address changes coming to our foot print. The Board has agreed to be part of the project, along with: SPNA, SWCR, OHSU, and other committed community members and business owners including Charlene Zidell, Sean Z. Becker, and Eric Freeman. Dani and Rich will represent the SPBA on the committee. Key points to include:
 - Planning a community engagement event or events to get more neighbors and businesses involved in discussing what they see as the defining features of South Portland, how they want our district to be seen by the rest of Portland, what kind of logo and/or slogan might be fitting, what kind of events they see defining the district (for future planning purposes), etc.

- Beginning a soft rollout of the idea of South Portland, using the SPBA event in September as one key place for this, with maps that include a writeup and/or photo collage, the logo we've selected as a community, etc. This may also include such things as banners across Macadam to welcome people to South Portland; a media campaign to get local articles and news coverage, coinciding with the name change; and whatever else we discover we're excited about and have the resources for through our steering committee and community engagement discussions.
 - Holding a block party / festival type event in May 2020, likely coinciding with SWCR's end-of-May annual event, to celebrate and publicize our new designation. bringing the community together but also drawing new visitors from other parts of Portland who may not be aware of how great this part of the city is!
 - PBOT is on board with a big celebration and would likely participate in some way (perhaps distributing old street signs to those who ordered them). They offered a staff liaison to help us navigate any statutes and regulations as well.
 - Urban Office has a member who lives in the neighborhood and is up for offering some advice and some involvement. She also suggested OPB and the neighboring schools as potential key stakeholders to approach early on.
 - Urban Office has contacted Dianne Riley, Community and Neighborhood Involvement, and Sylvia Bogart, SWNI, to ask what resources might be available to us, whether funding, staff, planning materials, or something we haven't thought of yet. Once I hear, I'll fill you both in and we'll work on convening the potential steering committee members
- **Map Cover Ideas:** The Board agreed that the map cover should reference the rollout of the address changes in our footprint. Cover to be determined after the logo/slogans have been developed by the "SOPO" committee.
 - **2019 Events-**
 - Sept 18 Picnic Willamette Park-in conjunction with "SOPO" roll out. Open to SPNA and other neighbors. Cost will be \$10.00. Games, food, beverages, entertainment and roll out of "SOPO" logo/slogan and SPBA maps.
 - Oct 16 Urban Office
 - Nov 20 Holiday Party-Pam/Malea will research venues.
 - **July Board Meeting:** Date will be July 11 instead of July 4.



- Brad announced that Szechuan Grill in the Water Tower will move to the Koji Restaurant location on or about July 1. Pier One will be closing and a possible grocery store will open in the 2 vacant spaces.

Meeting was adjourned 10:00 am. Thank you to the Buffalo Gap for hosting.
The next meeting will be Thursday, July 11at the Buffalo Gap.