



South Portland Business Association
Board Meeting
September 7, 2017
Minutes

Board Members Present: Brian Tanz, Mark Eves, Malea, Brad Nase, Chris Hatfield, Kevin Countryman

Board Members Absent: Cathy Newman, Ben Weinstein, Chad Seegmiller, Danielle Brunner, Richard Rizk

Executive Director: Pam Lemire

I. CALL TO ORDER:

The meeting was called to order at 08:52 am by President Brian Tanz.

II. APPROVAL OF AGENDA AND MINUTES:

The August minutes were approved.

III. AGENDA ITEMS:

- **Membership Update:** Pam reported that we have 96 members, 1 remaining map ad to be paid and 23 members that did not renew.
- **Map Update:** Map is on schedule and budget for distribution the first week of October.
- **2nd Quarter Financials:** Brian presented 2nd quarter financials. Due to increases in insurance expenses and website service fees we need to make considerations for 2018. Suggestions included:
 - More corporate sponsorships for our events to offset some cost.
 - Increase dues for 2018 – in order to make sure increase is justified with members Board members suggested:
 - Simple quick survey to past members to see if there is anything we could have done to retain their memberships



- Simple quick survey to existing members asking “What are your concerns for our company”, “tell us how we can help”.
- **Holiday/Map Rollout Event:** Decision made to hold a Map Rollout/Network event in November in lieu of a Holiday Party. Pam, Malea, Kevin will put a plan together and present to the Board. Date is tentatively the second week of November and tentative location is Urban Office Place.
- **Website:** Dani, Chris, Brian and Rich have met with 2 website developers. Until a decision is made as to how we will proceed we will continue with Joseph. Considerations:
 - Budget/ROI
 - Board Time
 - What do our members want/how is our website valuable to our members

IV. New Business:

- No new business

Meeting adjourned at 10:11 am.

Thank you Urban Office for hosting.

The next meeting will be Thursday, October 5 – location to be determined.