



South Portland Business Association  
Board Meeting  
March 3, 2016  
Minutes

**Board Members Present:** Kevin Countryman, Malea, Brian Tanz, Mark Eves, Richard Rizk, Chris Hatfield, Brad Nase

**Board Members Absent:** Cathy Newman

**Executive Director:** Pam Lemire

**I. CALL TO ORDER:**

The meeting was called to order at 08:51 am by President Kevin Countryman.

**II. APPROVAL OF AGENDA AND MINUTES:**

The February minutes were approved.

**III. AGENDA ITEMS:**

- **2016-2017 Map Project:** Melanie Diamond presented ideas for the 2016-2017 SPBA Business Directory. The Board will continue to discuss the options. Points for the map revamp include:
  - Increase ad space from 22 to 40
  - Do a map insertion in Oregonian/Willamette Week/SW News/Portland Family Magazine
  - Increase distribution to include local Hotels, Visitor Centers, Apartment/Condo Complexes
  - Re-design cover page
- **Luncheon:** Our next luncheon will be at the Buffalo Gap on March 23 from 11:30-1:00. Keynote will be a highlight of 2 member businesses.
- **Annual Meeting:** The Annual Meeting will be on Wednesday, May 18<sup>th</sup> at Rilassi Coffee House from 5:30-7:30. Pam will send an email to members to “save the date” and to see if anyone is interested in running for the Board. Ideas for a “hook” include 1) “Kindness in the Workplace”, 2) Joseph talk about our website, 3) Kevin sharing SPBA accomplishments during the 2015-2016



membership year. The Board will make a decision next month on how to proceed. 3 Board member terms are expiring: Brian Tanz, Cathy Newman and Mark Eves.

- **Evening Networking Event:** The evening networking event will be Wednesday, April 21 at the Old Spaghetti Factory. Keynote will be Bonnie Trumbull – “8 Rules of Business Etiquette”. The Board agreed to charge members \$10.00 and non-members \$15.00 to attend the event. This will include “heavy appetizers” and a no host bar.

#### **IV. New Business:**

- Brad said that Tesla has signed the lease for Benz Spring property.
- Pam said that there has been a great response to our Emma emails and Survey Monkeys lately.

The meeting adjourned at 09:52 am.

Thank you to Kevin and Rilassi for hosting.

The next meeting will be Thursday, April 7th - location to follow.