



South Portland Business Association  
Board Meeting  
July 7, 2016  
Minutes

**Board Members Present:** Kevin Countryman, Brian Tanz, Cathy Newman, Richard Rizk, Brad Nase, Mark Eves, Chris Hatfield, Malea

**Executive Director:** Pam Lemire

**I. CALL TO ORDER:**

The meeting was called to order at 08:45 am by President Kevin Countryman.

**II. APPROVAL OF AGENDA AND MINUTES:**

The June minutes were approved.

**III. AGENDA ITEMS:**

- **Map Project Update:** Parachute Strategies will be the graphic designer for the 2017 SPBA map. The cost of the designer and printing will fall within the budget range. Maps are scheduled to print in September for distribution in October. Changes proposed for 2017:
  - To be called a “map” instead of “business directory”
  - New, stronger, compelling map cover
  - Clean up the inside of the map for consistency, easier reading
  - Add “Business Association” to existing logo
- **Membership update:** Still waiting for payment from 22 members – which is line to where we were last year at this time. Pam is continuing to collect dues.
- **Concerts in the Park:** The first concert was Wednesday, July 6. Pam, Kevin, Malea and Brad were “greeters” at the SPBA table. Promotional packets and material were well received by the concert goers.



- **Election of Officers:** Elected to serve:

- President: Brian Tanz
- Vice President: Mark Eves
- Secretary: Malea
- Treasurer: Cathy Newman

The August agenda is to include a discussion on a strategy planning for future elections. Including discussion on an exit strategy, rotating positions, etc.

#### **IV. New Business:**

- Pam said that she is working with South Waterfront Community Relations and Zidell's to have our 2016 Business Directory on display at the Odysseo by Cavalia event in South Waterfront.

The meeting adjourned at 09:36 am.

Thank you to Kevin and Rilassi for hosting.

The next meeting will be Thursday, August 4th - location to follow.