



South Portland Business Association
Board Meeting
August 6, 2015
Minutes

Board Members Present: Kevin Countryman, Brian Tanz, Mark Eves, Brad Nase

Board Members Absent:, Patti Green, Chris Hatfield, Rich Rizk, Cathy Newman, Malea

Executive Director: Pam Lemire

I. CALL TO ORDER:

The meeting was called to order at 08:58 by President Kevin Countryman.

II. APPROVAL OF AGENDA AND MINUTES:

The agenda topics and minutes from the June 2015 meeting were approved by the attending Board members. An email will be sent to those not present for approval.

III. AGENDA ITEMS:

- **Q2 Financials:** Brian presented Q2 financials and confirmed that the SPBA is in healthy financial shape.
- **PSU Business Strategy Capstone Program:** Kevin presented details of this program and asked if the Board thought it would be of interest to our members. Pam was asked to get more details and verify whether or not grant money is involved.
- **Membership Report:** Pam reported that we had 23 members that did not renew their membership. 9 businesses had either closed or moved out of the area. 1 business cited cash flow and 2 businesses did not feel it was worth their time as they were not able to attend events. We have 8 new members. It is hoped that as the map drive continues some members will decide to renew.
- **Map Design:** We will use Documart (an SPBA member) to do the design work on the map this year.
- **Map Cover:** Suggestions for cover design included a photo of the SPBA table at concert in the park, photos showing community involvement.



- **Concerts in the Park:** Kevin, Malea, Brad and Pam have all attended the Concerts in the Park and reported that the community involvement was great and the response to our handouts at the table was successful.

The meeting adjourned at 9:57 am.

Thank you to Kevin and Rilassi for hosting.

The next meeting will be Thursday, September 3rd. Location to follow.